Indian River Lagoon National Scenic Byway (IRLNSB) Coalition Meeting

 Held Virtually Via Microsoft Teams

May 6, 2021; 10:00 am

Meeting Notes

1. Call to Order – 10:11 a.m. /Roll Call/Introductions

Board of Directors:

Robert Day, Resident, Vice-President

Tim Ford, City of Titusville, Secretary/Treasurer

Board Members:

Marsha Cantrell, Resident

Susan Adams, Indian River County Commissioner/Business Owner

Members/Guests:

Claudia Calzaretta, FDOT District 5 Scenic Highway Coordinator

Shantia Ware, Atkins

1. Adoption of Minutes - Motion was made by Marsh Cantrell to approve the meeting minutes of March 4, 2021 and seconded by Susan Adams. The motion was approved unanimously.
2. Presentation – Laura Lee Walko, Brevard Zoo Women of the Wild (WOW) Volunteers explained the organization and its history. The group was created to support the Brevard Zoo and to make a positive change in the community. One of the projects the WOW group has adopted is planting wildflowers in partnership with the Florida Dept. of Transportation. The project started in 2019. Seven (7) locations have had flowers planted. The planting areas are approximately 10 feet by 30 feet in area. Native wildflowers such as Blanket Flower and Blackeye Susan and others are planted. All locations are along the byway corridor and include areas on US-1, the Pineda Causeway, and County Road 3. Ms. Walko went over the Lessons Learned and the Challenges involved with the program. Claudia Calzaretta stated that the program is a success and is doable by other byway organizations. Laura will be asked to present at the District Byway Workshop.

1. 2021 Coalition Meeting Schedule/Guest Speakers – Bob Day said that a speaker was needed for the September meeting since Sarah Kraum had a conflict and needed to reschedule to 2022 to talk about the Transportation Planning Organization’s (TPO) Resiliency Plan. It was mentioned at the March meeting that Mike Knight, Environmentally Endangered Lands (EEL) Manager was to be contacted to see if he can present at the September meeting to talk about the future of the EELs Program. Nick Sanzone will be asked to contact Mr. Knight. A speaker was also needed for the November meeting.
2. Byway Map Display at the Ted Moorhead Lagoon House Scenic Byway Welcome Center –No Report
3. Greater Sebastian River Chamber of Commerce Update – It was announced that the virtual meeting with Cheryl Thibault, the new Operations Director at the Greater Sebastian Chamber of Commerce had to be cancelled and will be rescheduled.
4. Kiosks Update – Bob Day reported that the City of Cocoa Beach submitted information on kiosk content to Nick Sanzone and that Nick Sanzone is working on Satellite Beach’s kiosk information/graphics content.
5. Website Update – Tim Ford stated that he did not obtain any website metrics in time for the meeting. Mike Palozzi asked if the Byway posts were posted on the Byway website. Three (3) of the suggested articles were posted. Mr. Ford will post the other web site articles.
6. Report of Officers
7. President – NA
8. Vice President – Bob Day had nothing to report.
9. Secretary/Treasurer – Tim Ford informed the attendees that the Coalition’s bank account balance was $1,398.06.
10. Florida Scenic Highways Program Update – Claudia Calzaretta provided the following update:
11. FSHP Website – Claudia explained why the State Scenic Byway Program website was down. The FDOT has contracted with an outside vendor to recreate the website.
12. Future Garry Balogh Award Nomination Cycle – The nomination applications were closed on April 30th. The Nomination Committee will review the nominations and score the applications. Selection will announced on June 15, 2021.
13. Roadside Chats Program – Lisa Roberts, Florida Wildflower Foundation will be the speaker on May 12th at Noon. Press release for the call has been distributed. Prior Roadside Chats are available on YouTube at Central Florida Byways channel.
14. District Workshop – The District 5 Scenic Byway Workshop will be held virtually this year over a number of days with 2-hour sessions per day. First session is scheduled for June 12th starting at 11 a.m.
15. New Business – A question was asked about the status of the National Scenic Byways Grant Program. It was noted that the legislation is waiting to be signed and the information about the program to be provided.

1. Public Comment – None

The meeting adjourned at 11:11 a.m.