



Indian River Lagoon National Scenic Byway Coalition Meeting

Dixie Crossroads Seafood Restaurant, 1475 Garden Street, Titusville, FL 32796

March 7, 2013; 10:00 am

MEETING NOTES (No Quorum)

1. Call to Order/Roll Call/Introductions

Board of Directors:

Tim Ford, City of Palm Bay – President

Richard Stillwagon, City of Titusville – Vice President

Marsha Cantrell, Brevard County Parks and Recreation – Secretary

Members:

Bob Finck, Atkins, N.A.

Mike Palozzi, Shaw Environmental

Layne Hamilton, MI National Wildlife Refuge

Sandy Mickey, MI National Wildlife Refuge

Leesa Souto, MRC

Joan Carter, FDOT

Garry Balogh, FDOT

Peggy Busacca, City of Titusville

Rich Dunkel, Florida Greenways & Trails Foundation, Inc.

Kathe Brewer, Stand Out Swag

Jim Tulley, Mayor, City of Titusville

2. Approval of Minutes – February 7, 2013 Meeting

Richard Stillwagon made a motion to approve minutes as presented. Marsha Cantrell seconded motion. Unanimously approved. President Tim Ford noted there was no quorum present so official action could not be taken; however, the meeting would continue.

3. Presentation – Rich Dunkel, Greenways & Trails Foundation, Inc., on the Bi-Coastal Loop Trail. The trail is coast to coast from Titusville to Pinellas using existing trails to avoid acquisition costs. It is breathing new life and interest along the trail. The Foundation has become aware of the Byway Program and wants to work closer with the statewide program. There are several important gaps on the trail with the Van Fleet Gap being the key. Other gaps are: Seminole Gap, Ocala Gap, Mt. Dora Gap, Good Neighbor Gap, Starkey Gap, and Space Coast Gap. Titusville is actively involved in the Space Coast Gap and is working a Rails to Trail project. Mayor Tulley advised the Byway does not surround the north area of the lagoon and they want to include that area and expand the Byway. Garry advised the freeze on additional byway expansions had been lifted and he would need a letter from the Coalition officially requesting the expansion. Bob/Mike will provide assistance to Richard on the content of the letter. It was noted that NASA owns SR 3 although it is designated for public use. Rich then discussed the importance of CRAs being involved with trails. The Winter Garden Heritage Trail & Historic Downtown District is a premiere project in the State and is a byway. They will soon begin constructing a 4 deck parking garage. There are many

www.indianriverlagoonbyway.com

PO Box 560902 Rockledge, FL 32956-0902



benefits to trails as they have the potential to incorporate trails, byways, wildlife, ecotourism and tourism. The Greenways & Trails Foundation, a 501c3 Foundation, supports the FDEP Office of Greenway & Trails with the focus on the trail aspect rather than the greenway aspect as there are many agencies focusing on the greenway aspect. Trail projects should be “layered” obtaining support from multiple agencies.

4. Committee Reports

A. Sustainability Committee – Marsha Cantrell. Teleconference Meeting 2-25-13 at 2 pm.

Mike explained all of the items being worked on actually overlap each other in some way.

- 2012 Non-profit Annual Report – The revised Annual Report will be distributed by email to be voted on at the next meeting. The Annual Report indicates our success as a 501c3 organization and is required for the next Byway Accreditation Phase. It will be posted on our web.
- Donor Plan – There are two projects being worked on: kiosks and phone application. Kathe spoke of going to private land owners along the Byway and obtaining permission/cash donation to install a kiosk on their property. Tim thanked Kathe for all of her work and asked her to continue and report back. Tim appointed her Chair of the Kiosk Committee. It was agreed the kiosks should be a standard design and include the organization’s logo. It was suggested that youth groups might be interested in assisting with the installation (i.e., the Boy Scouts Eagle Program). Garry advised that FDOT has funds for the phone application. Tim will discuss with Bob Day the possibility of being Chair of the Phone Application Committee.
- CME Member Recruitment Plan – Tim will be meeting with Leesa and Rodney Smith to continue discussion on a joint partnership for events.
- Diversified Revenue Source Planning – The Gannett Foundation has a grant application process 2 times a year and the next one is August 15. The Sustainability Committee will pursue writing a grant application.

B. Website Committee – Nicole Holbrook. Nicole was unable to attend today’s meeting and Tim provided her report. Last month there were 582 visits with 88% being new visits. Most of the visits are within Florida; however, there are nationwide and international hits also.

- On-line store – Kathe has 2 links to stores for us to look at as examples of what we can do. She will provide them for forwarding to everyone. We can have up to 1,000 products and Kathe suggests we group them by education and events. Wearables will bring the most money; however, we must decide what products we want to offer. She will prepare a list of options for consideration at the next Sustainability Committee.

C. FDOT Scenic Byway Coordinator – Garry Balogh. Yesterday there was a statewide teleconference call to discuss the future of the program. The 5 Year CMP updates may be eliminated and be replaced with some type of plan. The State’s 5 Year Work Plan is going around again for review and a Review On Investment report will be coming out soon. Joan advised the Space Coast Planning Organization is finalizing a bicycle and pedestrian mobility plan. More info is on their website and there is a public workshop March 25, 5:30, at the Government Center in Viera. The County has a Complete Street policy and trail connection is



important. She supports extending the Byway around the lagoon as it is a good economic plan.

5. Reports of Officers

- A. President – Tim Ford. On February, 19th Tim presented to the Roseland Community Association with approximately 19 people in attendance.
- B. Vice President – Richard Stillwagon. Richard reminded everyone the renewal of the 501c3 state requirement was coming up and will need to be paid. He has paid in the past. Garry advised it cost \$63.50.
- C. Secretary – Marsha Cantrell. Marsha reminded the P.O. Box expense would also be coming up soon for renewal.
 - “Adopt” a Meeting for 2013. There are still meetings to be adopted. Layne volunteered to adopt the September 5th meeting to be held at the MI Visitors Refuge.
- D. Treasurer – Nicole Holbrook. Tim reported there is \$650.08 in the account. Nicole filed the 990N report with the IRS and it was approved.

6. Old and Unfinished Business

Leesa advised of several fund raiser events that MRC is planning: Mid-summer Night - regarding legends of the lagoon and will be an inside event with white table cloths; Lagoon Adventure - paddle 155 miles in December beginning in Titusville going south with smaller segments available; and Mid-winter Day – some type of outdoor event with bounce houses for kids. She has applied for grant money from Harris for new exhibits at the Lagoon House which they want to focus on.c

7. New Business

Layne advised it is the 50th anniversary of the Refuge and they are planning events from November 2nd to the 9th. There will be a big downtown event ending with a big celebration. They will be using the Playhouse and will have historic speakers with living histories performed. They are preparing a video that will portray the history of the land and people using photographs from the 1800’s. The MINWR has obtained funds for a Transportation Scholar to work on a transit plan that will include bike trails. The number of bicyclists on Blackhawk Drive has increased and they want to provide alternate trails for safety and to protect the environment.

8. Public comment. None.

9. Adjournment – Meeting adjourned at approximately 11:40 am.

Next Meeting is: April 4, 2013, 10:00 am

The Ted Moorhead Lagoon House, 3275 Dixie Highway NE, Palm Bay, FL 32905

Presentation: Doug Dombroski, City of Melbourne, City of Melbourne’s Plan for US 1 Corridor