



**Indian River Lagoon National Scenic Byway Coalition Meeting
Barrier Island Sanctuary Management & Education Center, 8385 South Highway A1A,
Melbourne Beach, FL 32951
January 8, 2015; 10:00 am**

MEETING MINUTES

1. Call to Order at 10:07 a.m./Roll Call/Introductions.

Board of Directors:

Tim Ford, City of Palm Bay, President
Robert (Bob) Day, Vice President
Marsha Cantrell, Brevard County Parks and Recreation, Secretary
Nicole Holbrook, Sebastian River Chamber of Commerce, Treasurer

Board Members:

Beth Blackford
Celeste Henry, City of Melbourne, Beautification and Environmental Committee

Members and Guests:

Anne Mayer, Marine Resources Council
Deidre Jackson, Space Coast Office of Tourism
Garry Balogh, FDOT-Deland
Lance Decuir, Atkins
Layne Hamilton, Merritt Island National Wildlife Refuge
Mary Williams, Brevard County Parks and Recreation
Mike Palozzi, CBI, Inc.
Phil Davis, Sailforth Productions
Steve and Sandee Dawdy
Ray Mojica, Land Manager, Environmentally Endangered Lands Program

2. Approval of Minutes – **Bob Day made a motion to approve the December Minutes. Celeste Henry seconded the motion. Unanimously approved.**
3. Presentation – Ray Mojica, Land Manager, for the South Beach Region of the Environmental Endangered Lands Program (EEL) and Barrier Island Sanctuary Management and Education Center. The EEL Program is a countywide program divided into 4 separate management regions that is funded by a voter approved referendum. The goal is to acquire conservation lands throughout Brevard County and manage them to increase biodiversity, public access and environmental education. Ray's responsibility covers 8 sanctuaries within the south beach region and he is Interim Manager of the central region in Merritt Island. The EEL Program is guided by Management Plans approved by the State and the Board of County Commissioners. 3 of the 8 south region sanctuaries have public access, totaling 70 miles of trails with 3 on the beach. Often EEL sanctuaries have 3 to 4 sides adjacent to homes so they must be maintained with controlled fires for a public safety standpoint. Volunteers help build and maintain the lands. Ecosystems are fire-dependent so controlled prescribed fires requires mechanical treatment to create fire breaks reducing fire height and protects the spreading of fire to nearby homes. A private land clearing company is used through a continuing contract with the State. Gopher Turtle burrows are mapped and Florida Tech/FIT/UCF students conduct turtle research. UCF monitors nesting turtles by releasing 2 turtles a year with satellite tags. 40% of the green turtles nest in the Archie Carr

Refuge. Invasive non-native plant species are removed and native habitats are restored by reseeded and they are regrown after 10 years. Program and Education programs include summer camps, aquatic programs, and environmental messages. The Center was opened in 2008 and the visitors are mostly from walk-in traffic.

4. Committee Reports

- A. Sustainability Committee – Marsha Cantrell – Teleconference meeting was held on January 6th.
- Brochures need to be reprinted and funds are needed.
 - Kiosk and Mobile Phone App – The Eau Gallie kiosk is complete. The Port Exploration Tower and Ron Jon’s would be good locations and sponsors for our \$600 2-sided kiosks. Fellsmere Welcome Center on CR512 and Marsh Landing will also have kiosks.
 - Business Partner Program – Corridor Solutions has put together a listing of the businesses along the byway and Atkins is preparing a donor package.
 - Video - Phil Davis, Sailforth Production will hold a kick-off meeting after this meeting on a 20-30 minute video they will be producing for the byway.
- B. Website Committee – Nicole Holbrook – Our site was redirected again and has been resolved. Events were added to the website calendar, so please send her more to add. There will be access to the By-Laws, Director’s manual and list of coalition members.
- On-line store – Kathe Brewer has been sick since Thanksgiving and it is hoped the online store will be connected by next month’s meeting.
- C. Social Media Coordinator – Kathe Brewer – Tim has been posting events on Facebook.
- D. FDOT Scenic Byway Coordinator – Garry Balogh – The Northern Extension is on the January 21st Scenic Highway Advisory Committee agenda. The proposed signing plan was sent to Volusia County, Brevard County, MINWR, and NASA for comments. Comments have been received from Volusia County. The designation must be approved before the signs can be installed. More will be known about the Annual Reports Management Plan Updates after the statewide meeting in April.

5. Reports of Officers

- A. President – Tim reported the Florida Department of State Division of Corporations (www.sunbiz.org) Annual Reports are due May 1st and basically you submit the names of Officers and the \$61.25 fee. He continues to post events and pictures on Facebook. The Frog Leg Festival, Key Lime Festival, and the Space Coast Birding Festival are all coming up. The Coalition will have exposure at the frog and birding festivals.
- B. Vice President – Bob believes there is an opportunity to work with Ron Jon’s and the Port for kiosks. They will probably want to do their own architecture and all we’ll have to do is add our info. He will request meetings with them for him and Tim.
- C. Secretary – Marsha Cantrell –
- “Adopt” a Meeting for 2015 – The calendar was distributed by email. Some months need presentation only and other months need location and presentation. Tim will do February presentation on the Palm Bay Redevelopment District. Marsha will coordinate the March meeting and presentation at Sam’s House at Pine Island Sanctuary in Merritt Island. Nicole adopted the September meeting and Bob adopted the November meeting. Marsha advised everyone that she is retiring from the County, her term as Secretary has expired,

the Coalition's Post Office box is in Rockledge (due in March), the IRLNSB files will be boxed up and the computer files will be downloaded to a memory stick and she will bring all to the next meeting.

- D. Treasurer – Nicole Capp Holbrook –
- Status of Bank Account – The balance is \$614.68 with no changes since August.
 - Yearly Budget Comparison – Nicole distributed the 2014 Year End Budget report and the proposed 2015 Budget.
6. Old and Unfinished Business
- A. North Byway Extension – The January meeting will be a teleconference meeting where individuals can call in and it is hoped the City of Titusville will participate.
- B. Level 2 Accreditation – Mike Palozzi reported they have been working on updating the Board Manual.
- C. Marine Resources Council (MRC) Lagoon House Interagency Agreement – There will be a meeting next week with MRC to discuss the proposed long term agreement. The City of Palm owns the land/building and leases to MRC. MRC is required to be a Scenic Byway Welcome Center, so the agreement will include language that the Coalition can hold meetings there, they will display our brochure, video, & kiosk, and % of the House will be dedicated to the byway. This will protect the Coalition in the future should there be any changes in management.
7. New Business –
- A. Annual Meeting – Election of Board Members – It was agreed the Bylaws need to be amended to be clear in the manner of the election of Officers and Directors. Richard Stillwagon recently advised his new job responsibilities with the City may interfere with his ability to serve his last year as a Board Member and requested that he be replaced. He will continue to represent the City and will continue to participate as a member and as a supporter of the Coalition. Tim submitted the following slate of Officers/Directors: Tim Ford as President, Bob Day as Vice-President, Nicole Capp Holbrook as Treasurer, and Deidra Jackson fulfilling Richard's term through 2015. No additional nominations were submitted from the floor. Note no names for Secretary was submitted nor nominated. **Bob Day made motion to approve the Board Members and Officers as submitted. Beth Blackford seconded motion. Unanimously approved.**
8. Public comment – No reports.
9. Adjournment at 10:57 a.m.

Next Meeting is: February 5, 2015, 10:00 am
The Ted Moorhead Lagoon House – 3275 Dixie Highway NE, Palm Bay, FL 32905
Presentation: Tim Ford, City of Palm Bay, Bayfront Community Redevelopment Agency